



5 WAYS TO ENGAGE GEN Z IN THE WORKFORCE

AS OF 2024, GEN Z WILL MAKE UP A LARGER PORTION OF THE U.S. WORKFORCE THAN BABY BOOMERS FOR THE FIRST TIME.

- 1. Create Flexible Work Environments**
Flexible schedules & remote work options are a must
- 2. Adapt to Digital Work Environments**
Up -to-date workplace technologies including collaboration tools and cloud-based platforms.



- 3. Investment in Professional Development**
Training, mentorship and skill enhancement resources.
- 4. Emphasize Well-being Programs**
Support for both mental & emotional health is key here!
- 5. Promote Purposeful Work**
Communicate values, mission and social responsibility efforts.