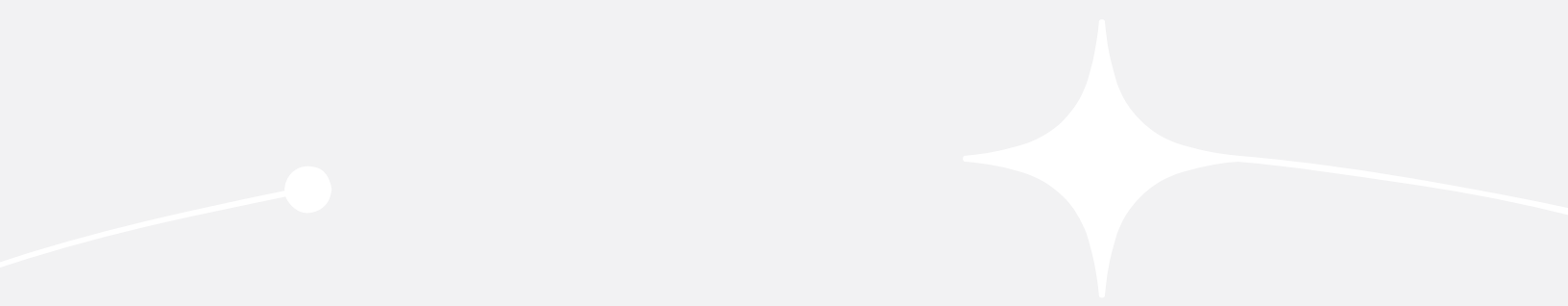


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# *Dreaming Bigger for 2022*

Your New Year Guide to Goal Setting



*2022 is almost here and we can feel the excitement and new year buzz filling the air everywhere we go. Many of us are beginning to set goals before January and are trying to bring our big, audacious dreams to life. You may be wondering how you're going to complete it all and where you'll stand with your goals at the end of 2022 – we're here to help and ensure that your dreams get a little bigger and those goals are easily in sight when you get down to it!*

*Keep reading for our tips and tricks on goal setting!*



# Creating Vision Boards

## GOAL SETTING TIP 1

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*One thing we love to practice when goal setting (especially when setting goals for a new year) is to create vision boards. Your vision board can include anything from goals you want to accomplish, number targets for income & followers or even depicting the way you want to feel throughout the year. Follow these 3 simple steps to create your own vision board:*



### **Let the Brainstorming Begin**

*Begin to self-reflect – you can do this through mind-mapping, meditation or visualization. What matters most to you and what are some loose goals you want to achieve for the new year? Was there anything you learned this past year that you can take with you? This is when you should also decide if you want your vision board to represent long-term goals or short-term goals (hello, quarterly vision boards!).*



### **Time to Get Crafty**

*Once you have completed your brainstorm session, it's time to get crafty. You can either create your vision board by printing images, words or numbers from the computer, cutting and pasting from magazines and books, or you can create a fully digital version of your vision board for ease! You really want your vision board to catch your eye on the daily, so make sure any images or words you use are short, clear and beautiful!*



## Keep Your Eye on the Prize

*To really make sure your vision board works for you, place it somewhere where you can see it every day. Is this on your bathroom mirror, in front of your bed when you wake up, or if you went the digital route you can play with making it your desktop image. The key is to see your vision board and goals as often as possible to remind yourself of what you're working towards for the new year.*

### HELPFUL TIP:

Don't be afraid to make updates to your vision board! Is something not resonating anymore? Swap it out for something that feels right. Does your vision board need a full update? That's okay – have fun creating a new one all over again!

# Putting Pen to Paper with Journaling

## GOAL SETTING TIP 2

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*Journaling is one of our favourite ways to help us gain clarity and goal set for a new year (and beyond!). Something about putting pen to paper really helps us work out the nitty gritty of our goals and assess what matters most to us. Below we have provided our Top 5 Goal Setting Journal Prompts that we've used to start of our 2022 right!*

WHAT ARE 3 SHORT-TERM GOALS I HAVE?

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

WHAT ARE 3 LONG-TERM GOALS I HAVE?

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_



IF I COULD BE DOING ANYTHING WITH MY LIFE RIGHT NOW, WHAT WOULD I BE DOING? WHAT IS STOPPING ME FROM ACHIEVING THIS?

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WHAT ARE MY TOP 5 LIFE PRIORITIES RIGHT NOW?  
ARE MY PRIORITIES ALIGNED WITH MY GOALS?

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

4 \_\_\_\_\_

5 \_\_\_\_\_

WHAT GIVES ME CONFIDENCE? HOW CAN I TAP INTO THIS CONFIDENCE TO HELP ME ACHIEVE MY GOALS?

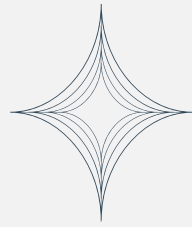
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YOUR TIME IS NOW.



*Eleven Eleven Talent Collective encourages you to chase your dreams in 2022 – and dream a little bigger too! You’ve got this.*



# The Eleven Eleven Difference

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## DIVERSITY, INCLUSION AND EQUITY

*DI&E is an initiative close to our hearts and one we have entrenched our own hiring processes in. Our commitment here is that you can be rest assured we adhere and uphold equal opportunity employment standards to drive and impact your business.*

## MARKETING INTELLIGENCE

*We know the market. We pride ourselves on our research and tracking of data and metrics to maintain a strong understanding of the current market place and what it will take to land talent.*

## EMOTIONAL INTELLIGENCE

*We are the only agency who's trained behavioural interviewing style screens for emotion fit, resilience, emotional intelligence and preserving your culture. This is our edge.*

## GLOBAL TEAM

*We have a robust team of senior level and executive recruiters placed across North America, Europe and Australia expanding our deep global networks of top caliber talent.*

## RESULTS

*Our high quality, expertly vetted candidates consistently produce bottom line results for our clients. Having spent the majority of our careers as internal recruiters, we understand the top priorities of the business and have built our firm on the pain points we experienced working with external agencies. Think of us as your internal, externals.*

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**Interested in hearing how the Eleven Eleven Difference can catalyze your career or organization?**

**Get in touch at:  
[hello@elevenelevantalent.com](mailto:hello@elevenelevantalent.com)**

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